## Acnessential Announces the Official Launch of its Website

Acne expert and solution provider-- Acnessential is officially launching its new website that aims to help acne afflicted users.

Melbourne, Victoria, Australia – 28 October 2012 – Acne expert and solution provider , Acnessential is finally announcing the official launch of its website <u>http://acnessential.com/</u> with the aim to help users afflicted with acne, a common and widespread skin problem affecting millions of people regardless of gender and race.

Acne Vulgaris or commonly referred to as acne only is a chronic inflammatory disorder that is typically seen on the face, neck and even the upper torso and shoulders. It is characterized by seborrhea, oily skin, blackheads and white heads, pimples and possibly scarring. It usually occurs during the adolescence stage and often continues to adulthood.

<u>Accessential</u> is aware of this prevalent problem as well as its psychological and emotional scarring and is now presenting a product that can successfully eliminate this problem and can deliver prescription like results, the Accessential Niacinamide Cream.

Acnessential Niacinamide Cream is a natural cream derived from vitamin B3 (Niacin) that effectively clears acne and blemishes. Through various tests made by the New York University College of Medicine, it was found that 4% Niacinamide is proven to be as effective as the leading acne prescription cream, Clindamycin.

Aside from its acne solution wonders, it also can reduce fine lines and wrinkles, hydrate and moisturize the skin, decrease red blotchiness, soothe irritated skin, improve skin's elasticity, lighten the skin color and more.

The newly launched website is easy to use, information filled that discusses the studies and effect of the Niacinamide Cream as well as presenting testimonials from satisfied users to further help interested users. The <u>http://acnessential.com/</u> website is also not limited as an information source only but has an actual shopping cart link to help users avail the product instantly. A special offer is also now available through the website.

If you want more information or want to avail the product and the ongoing special offer, please visit <u>http://acnessential.com/</u> and discover the product's amazing effect.

## About Acnessential.Com

Acnessential is a fast rising acne solution expert that aims to help solve the prevalent problem of acne that is now affecting millions of people starting from adolescence stage that can be carried out to adulthood. Acnessential presents the Niacinamide Cream, which can effectively eliminate acne in a prescription like effect. Along with its acne solutions benefits, it can reduce fine lines

and wrinkles, moisturizes and hydrates the skin, lightens the skin color and more thus producing a smoother, younger and blemish free skin.